

# ALL THINGS MOLASSES newsletter

Welcome to the second edition of United Molasses GB's All Things Molasses newsletter where we look at how our **bonded urea based NUTRIMAIZE** products could be a great fit for **balancing silage diets** this winter, provide an overview of the current molasses market and give an update on our GB team.

## ON FARM FOCUS

### Think Nutrimaize this winter for adding bypass protein to your TMR!

BY RICHARD COLLEY, COMMERCIAL MANAGER

**The early results on the late 1st and 2nd cut silage crops reported on Trouw Nutrition's Silage Watch updates report that crude protein levels will be lower this winter which will mean it will be very important to get good levels of bypass protein supplemented into TMR diets in order to get them properly balanced for optimum rumen health.**

Supplementing a bonded molasses-urea liquid such as **UM's Nutrimaize 40** into a **TMR diet** alongside protected soya to replace Soya and Rape Meal will improve the level of fermentable bypass protein while not adding additional feeding costs per head per day\* (See Table 1).

**TABLE 1 : DIET COMPARISON DATA WITH AND WITHOUT NUTRIMAIZE 40**

	<b>Diet 1</b> Soya and Rapemeal with no Molasses	<b>Diet 2</b> Nutrimaize 40 and Protected Soya with no Soya & Rapemeal
Predicted yield from DyNE	27.99	28.59
Sugars %	3.10	5.14
Total fermentable protein carbohydrates (g/kg DM)	446	450
Total fermentable protein (g/kg DM)	108	109
Cost Per Cow Per Day	£2.94	£2.94

In addition to boosting the bypass protein levels in the diet, Nutrimaize 40 will also **increase the level of rapidly fermentable carbohydrates** supplied to the diet by adding more sugars which will mean **better Predicted milk yield levels** from the DyNE in the diet. Along with Nutrimaize 40, United Molasses GB also supply a wide selection of bonded urea liquids in our Nutrimaize portfolio ranging from 20% up to 66% protein on a DM basis. For more info on these liquids call us on **0151 955 4850** or visit **unitedmolasses.com**.

\* Basis August 2021 feed prices Ref: Silage Watch issue 2 and issue 3 2021  
All diet data produced using Ultramix by AGM Systems



### MOLASSES MARKET IN BRIEF

**Molasses pricing rising towards the end of 2021 however some easing in price levels expected from early 2022**

**India is projecting a good new sugar crop which is positive news for the molasses market as lower crops are forecast in Central and South America**

**Freight rates rising due to reduced availability on suitable vessels to transport bulk molasses**

**Bonded Urea farm liquids will be impacted by notable price rises on a couple of key raw material components this winter**

**Several domestic co-product liquids have also seen significant raw material price increases due to availability and demand**

**£ to \$ exchange rate will have a big effect on pricing this winter so is a key market driver to monitor closely**

# MOLASSES NEWS

## GB Team Update

This September after over 31 years of working within our sales team our **Scottish Commercial Manager Gordon Smith** will be retiring from United Molasses GB.



Gordon has been a much respected and prominent figure in the liquid feed sector in Scotland for many years looking after Feed compounders, Farm merchants and managing our syrup sales to farm.

We would like to thank Gordon for his long and excellent service and wish him and his family all the best for the future.

On the 1st of August, **Richard Colley** joined United Molasses GB as **Commercial Manager for Scotland and the North**.



Richard has been working in feed sales in the UK since 1993 most recently as National Training and Technical Manager for a leading UK feed business so brings a wealth of sales experience and nutritional knowledge to the GB team.

Also as of the 1st August, **Emma Holding** in our Customer Support team is taking on a new expanded role as **Commercial assistant** in our GB sales team.



Emma will be working directly alongside our Commercial managers helping to manage several key customer accounts from our Liverpool office.

And finally we are delighted to announce that our Commercial Manager Clare Fortune and her husband Ian welcomed their first child James in June this year.



# MOLASSES NEWS

## UK Dairy Day show 2021

United Molasses GB are looking forward to the return of the **UK Dairy Day show at Telford** this year on **Wednesday 15th September**, we will be there in person on stand H136 in Hall 1.

We look forward to seeing some our customers again and talking all things molasses for this winter.

