



# UM FARM NEWSLETTER

NOVEMBER 2016

Welcome to the November 2016 edition of the UM Farm Newsletter, in this issue we look at alternative liquids to Pot Ale Syrup for this winter and discuss the launch of our Digital Black Book!

## LAUNCH OF THE DIGITAL LITTLE BLACK BOOK!

At this year's UK Dairy Day Event held on the 14th September in Telford, United Molasses GB launched its first digital pdf edition of the Little Black Book of Molasses product guide. Available to download for free exclusively from our web-site onto computer, tablet or smartphone, the interactive digital version of our renowned product guide contains more in depth product analysis and exclusive technical content about our extensive liquid range.



**AgriScot**  
The Farm Business Event

**The UK's No 1 Farm Business Event**

Come and visit us at this year's event (**stand 51 Highland Hall**) at The Royal Highland Centre, Ingliston, Edinburgh, on Wednesday, 16th November 2016 to meet the team and learn about some exciting new digital developments we are about to launch!



“UM GB has recognised the growing role of technology in the animal feed industry and we believe the digital edition of our guide will allow us to provide our customers with more current and relevant product information than we have been able to before. The digital edition allows the user to access everything they need to know about our products wherever they are on their phones or tablets in just a few convenient clicks.”

comments Product Manager Mark Few. UM GB would like to say a big thank you to everyone that visited our stand at this year's UK Dairy Day and we look forward to seeing you again in 2017!





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## Can't get hold of Pot Ale Syrup this winter? No problem, Molasses GB has the solutions!

By Gordon Smith, Commercial Manager Scotland

Pot Ale Syrup (PAS) is one of the most popular liquids for dairy and beef rations, it's a co-product liquid from the malt whisky distillery process that contains a highly nutritious blend of carbohydrates, yeast residues, proteins and minerals. PAS is a free flowing liquid that is available in full arctic loads direct to farm, making it perfect for all year round feeding. In the GB feed market there is currently a shortage of PAS available in comparison to previous years, so it will be important this winter to consider more readily available alternatives that will ensure there is no fall off in ration palatability and intakes. United Molasses GB offers a wide variety of these alternative liquids to PAS that are suitable for multiple ration types:-

### Option 1: Golden Malt Syrup

✓Energy ✓Protein ✓Easy to handle ✓Available in arctic loads

Golden Malt syrup is a nutritionally balanced, low cost alternative to PAS. It is a blend of co-products from the distillery and fermentation industries that offers a good combination of energy and protein in addition to having similar palatability characteristics to PAS.

### Option 2: Promaize Extra

✓Protein ★ ✓Easy to handle ✓Available in arctic loads

Promaize Extra is a highly palatable liquid that offers an exceptionally high source of non-urea dietary ERDP, making it ideal for maize silage based diets. Promaize Extra offers a greater protein source alternative to PAS for a ration in a similar type of liquid in that is free flowing and ideally suited to winter feeding.

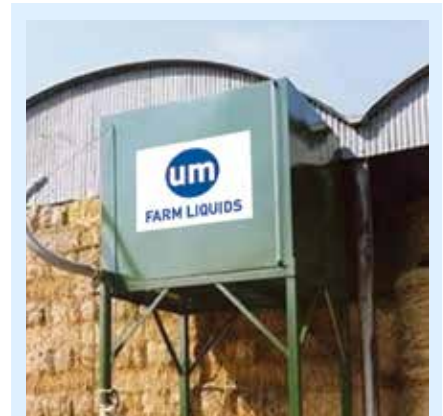
### Option 3: Nutrimol Extra

✓Energy ✓Sugars ★ ✓Protein ✓Easy to handle ✓Available in arctic loads

Our premium alternative to PAS, Nutrimol Extra is a molasses based liquid blend with an added injection of our renowned bonded urea for protein. This free flowing in cold weather liquid will maintain de-duster properties while also supplying to the ration a great source of sugars and regulated release protein at a nutritionally competitive price. **For example currently in the Preston area, a full arctic load of Nutrimol Extra is available at the equivalent per unit of protein price as PAS (on a fresh weight basis) but with the added bonus of firstly supplying more effective rumen degradable protein and secondly being a great source of Sugars and thus readily available energy for the ration!**

★Higher typical nutritional value than Pot Ale Syrup

For more information about the above products please contact your local merchant or alternatively contact us directly at [www.unitedmolasses.com](http://www.unitedmolasses.com)



### MOLASSES TANK SCHEME

The United Molasses tank scheme can help in the purchase of a new tank by offering a flexible mode of payment with no interest to pay for up to 36 months!

- No lump sum payment so the cost is spread
- No interest to pay
- Safe and easy way to handle bulk liquids on farm
- Solves potential farm storage issues

**TO FIND OUT MORE: give us a call on 0151 955 4850 NOW!**

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